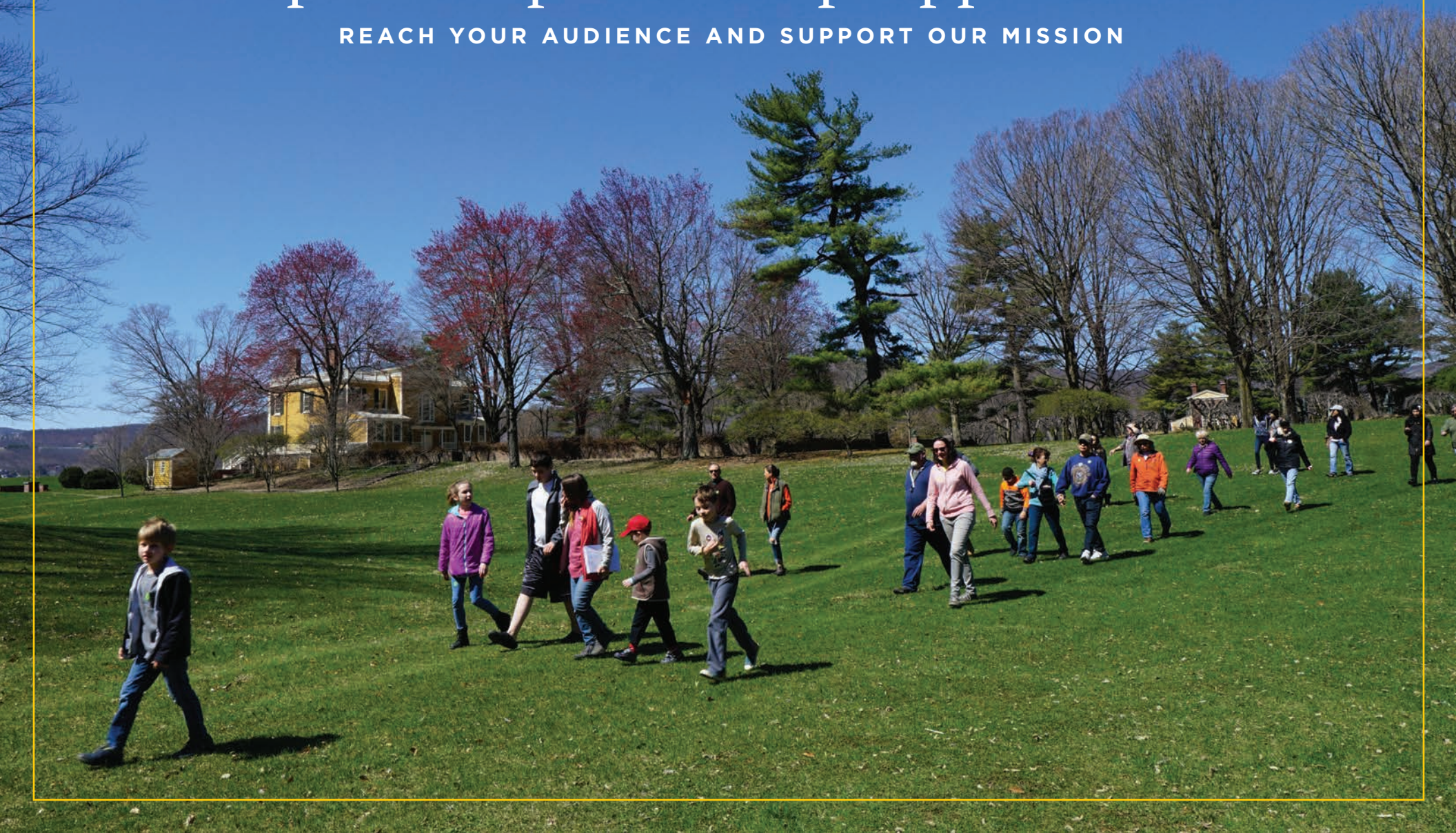




2020

Corporate Sponsorship Opportunities

REACH YOUR AUDIENCE AND SUPPORT OUR MISSION



Sponsorship Levels

Boscobel House and Gardens is famous for preserving and sharing the matchless beauty of our iconic Hudson River site, historic house, and museum collection. Each year Boscobel serves more than 26,000 neighbors and guests with guided tours, community events, and fun and educational programs for families and schools.

A major contributor to the local economy, Boscobel welcomes 81,000 visitors annually, employs a seasonal staff of 40, prioritizes local vendors, and highlights local products in its Design Shop. In addition, the museum hosts hundreds of local vendors and employees of its non-profit tenant/partners, the Hudson Valley Shakespeare Festival and Cold Spring Farmers' Market.

Corporate sponsors are key partners in Boscobel's mission to engage diverse audiences in the Hudson Valley's ongoing, dynamic exchange between design, history, and nature. **Your sponsorship support helps make Boscobel everyone's home on the Hudson, and connects our growing audience to your business.**

BUSINESS MEMBERSHIP INCLUDES:

Listing on Boscobel's website plus business membership card granting admission for the bearer plus up to three guests of any age to include a guided tour of the Historic House Museum, access to the grounds and seasonal exhibitions, and a 10% discount in the Design Shop for all guests in the passholder's party.

\$500

One-time use of Boscobel's private meeting room space *(Based on availability, capacity 70)*

Print ad in local papers

Press release inclusion

Email blast inclusion
(to 10,000 recipients)

Social media mention

On-site event signage

Listing in Annual Report

Logo on website

Business Membership for sponsor

Includes 50 House Tour and Grounds Passes to Boscobel
(a \$900 value)

\$10,000
DIAMOND

Print ad in local papers

Press release inclusion

Email blast inclusion
(to 10,000 recipients)

Social media mention

On-site event signage

Listing in Annual Report

Logo on website

Business Membership for sponsor

Includes 40 House Tour and Grounds Passes to Boscobel
(a \$720 value)

\$5,000
PLATINUM

Email blast inclusion
(to 10,000 recipients)

Social media mention

On-site event signage

Listing in Annual Report

Logo on website

Business Membership for Sponsor

Includes 30 House Tour and Grounds Passes to Boscobel
(a \$540 value)

\$3,000
GOLD

On-site event signage

Listing in Annual Report

Logo on website

Business Membership for Sponsor

Includes 20 House Tour and Grounds Passes to Boscobel
(a \$360 value)

\$2,000
SILVER

Listing in Annual Report

Logo on website

Business Membership for Sponsor

Includes 10 House Tour and Grounds Passes to Boscobel
(a \$180 value)

\$1,000
BRONZE

Big Band Concert and Sunset Picnic

MAY 2020

2020 marks the 18th Big Band Concert and Sunset Picnic at Boscobel. Visitors are invited to bring blankets and chairs, picnic, and enjoy an old-style evening of swing music and dancing while the sun sets over Boscobel's breathtaking view of the Hudson River.

One of the most popular jazz orchestras in the area, The Big Band Sound recreates the swinging jazz music of the big band era, performing compositions that span a century, including the classics made famous by Duke Ellington, Glenn Miller, Artie Shaw, Benny Goodman, Count Basie and more. This 20-piece band consists of six saxophones, four trombones, four trumpets, guitar, bass, piano, drums, and vocalists.

Yoga with a View

SUMMER 2020

Attaining inner peace is more achievable with a view as striking as the one from Boscobel House and Gardens.

Yoga with a View celebrates its 11th season in 2020. These weekly, summertime classes provide guests with the perfect opportunity to immerse themselves in the outdoors, attain a sense of well-being, and improve strength while overlooking the Hudson River.



BOSCOBEL HOUSE AND GARDENS | 2020 SPONSORSHIP OPPORTUNITIES

BIG BAND

Symphony Picnic

JULY 2020

Boscobel plays host to the Greater Newburgh Symphony Orchestra on our Great Lawn with stunning views of the West Point fireworks over the Hudson River. The full, 60-piece orchestra performs well-loved orchestral favorites that celebrate independence while guests enjoy a summer picnic.

Ice Cream Social

JULY 2020

When Boscobel was built between 1804 and 1808, Thomas Jefferson was among the country's most prominent tastemakers as well as a statesman. Join Boscobel as we celebrate the dessert that Jefferson helped popularize — ice cream!

Enjoy Boscobel with this classic summer sweet, in flavors both familiar and unusual. (When first served at the White House on July 4th, 1802, popular flavors included apricot, parmesan, and oyster.)

In addition to ice cream, we'll have live music as well as family-friendly lawn games from the era. The Historic House Museum will be open to explore with expert guides stationed to welcome and offer insights.



General Washington on the Hudson

AUGUST 2020

History comes alive as military reenactors set up encampments from the American Revolution, War of 1812, and the Civil War. They demonstrate camp life with inspections, formations, musket firings, artillery demonstrations, and drills.

See General George Washington inspect his troops and experience a Parrott rifle cannon—forged in Cold Spring at the West Point Foundry—shooting across the Hudson River.

Explore the Historic House Museum at your own pace and direction, with expert guides stationed to offer insight and information. Rain or shine.

Heritage Applefest

OCTOBER 2020

Celebrate Hudson Valley harvests at Boscobel's Heritage Applefest. Featuring live music, sweet and hard cider sampling, and press-your-own cider as well as family games and activities. In addition to cider, apple cider doughnuts, apple cider butter, and apple cider syrup will be available for purchase from local vendors. The first floor of the Historic House Museum will also be open to explore at your own pace and direction with expert guides stationed to welcome and offer insights.

At the time of Boscobel's construction in the early 19th-century, the apple was America's favorite fruit, though fewer varieties existed then. Boscobel's Apple Orchard still features some of those varieties and many newer ones, all of which are prized today.



BOSCobel HOUSE AND GARDENS | 2020 SPONSORSHIP OPPORTUNITIES

GENERAL WASHINGTON ON THE HUDSON

Twilight Tours

NOVEMBER AND DECEMBER 2020

With the mansion lit by candles, decorated for 19th-century holidays, and resonating with live string music, Twilight Tours offer an especially beautiful view of Boscobel House and Gardens.

Outside, the mansion, the Apple Orchard, the Formal Garden, and Maple Lane will be lit with an elegant display. We add to this singular experience with a lovely post-tour reception in our decorated gallery and live holiday music in the Carriage House as well as a festive Design Shop.

Twilight Tours is Boscobel at its holiday best.



Pay-What-You-Wish Second Saturdays

MAY - DECEMBER 2020

Admission to Boscobel's gardens and grounds — 68 public acres containing lush gardens, a woodland trail, and stunning vistas of the Hudson River and the U.S. Military Academy at West Point — is pay-what-you-wish on second Saturdays.

Open House Nights

SUMMER 2020

On second Saturdays, the Historic House Museum is open for Hudson Valley Shakespeare Festival guests and Boscobel picnickers prior to the evening's theater performance. Expert guides are positioned throughout the first floor of the Historic House Museum, available to provide insight and information.



BOSCOBEL HOUSE AND GARDENS | 2020 SPONSORSHIP OPPORTUNITIES

SECOND SATURDAYS

Picnic Nights

THURSDAY THROUGH SUNDAY + LABOR DAY

JUNE 11 - SEPTEMBER 7

Want to enjoy an evening picnic on Boscobel's Great Lawn even if you're not attending a play? All you need is a gardens and grounds admission ticket. Have a toast overlooking Boscobel's stunning vista of the Hudson River, Constitution Marsh, and the U.S. Military Academy at West Point.



ORGANIZATION NAME *(as it should appear on all marketing, advertising and program materials)*

CONTACT NAME

CONTACT EMAIL ADDRESS

CONTACT PHONE

ORGANIZATION MAILING ADDRESS

CITY

STATE

ZIP

I would like to sponsor the following:

PROGRAM

LEVEL

SPONSORSHIP AMOUNT

PROGRAM

LEVEL

SPONSORSHIP AMOUNT

Please email your logo in either PNG or JPG format (300 dpi or higher) to dhammond@boscobel.org.

I am not able to sponsor, but am interested in donating: _____ *(dollar amount, in-kind goods/services, discount)*

PAYMENT BY CREDIT CARD

Amount to be charged _____ Name on Card _____

Card Number _____ Exp. _____ CVV _____

Card Holder Signature _____

PAYMENT BY CHECK

Please make check payable to
Boscobel House and Gardens and send to:
Boscobel, 1601 Route 9D Garrison, NY 10524.
Please write program name in the memo field.

AUTHORIZATION *By signing below, you confirm your company's commitment to sponsor the above event(s).*

Name and Title *(please print)* _____

Signature _____ **Date** _____

**For membership and additional corporate donation options, please contact Development Manager Dana Hammond at 845-265-3638 ext. 111 or dhammond@boscobel.org.*